



Charity Group N. J. ID # 319-4-31554

Dear Sponsor/Donor,

It's that time of the year again! This year, we are excited to be celebrating the **58<sup>th</sup>** year of our annual Father's Day Charity Rod Run. The North Jersey Street Rod Association Charity Group is a large group of car enthusiasts who have dedicated their time and efforts to charitable causes since 1968. Our website can be viewed at [www.njstreetrod.org](http://www.njstreetrod.org), and you can find us on Facebook at NJSRA.

We are in the planning stages for this year's Father's Day Rod Run. Our event is held at Horseshoe Lake in Succasunna, NJ on June 21st, 2026 and we need your help!

We attract between 300-600 participants. The spectator attendance for this yearly event is in the thousands and our Father's Day Rod Run is well known throughout the tri-state area. We acknowledge the participation of our sponsors and donors who help make this event so successful, as they share with us the challenge to help a child. This year's recipient is 4 year old Charlie Maynard from Randolph, N.J. He is battling with Hypoxic-Ischemic Encephalopathy.

The efforts of our club members have enabled our Charity Group to present each year's recipient with a significant donation to help offset costs not covered by insurance. This donation is based on the success of the Father's Day Rod Run.

If you are looking to advertise your business or organization and support the family of this year's recipient we also have a \$250.00 sponsorship available. With this sponsorship we will hang your supplied banner or sign on our stage, hand out your business cards or flyers to all participants and our DJ will mention your company throughout the day. You can also set up a table to promote your business at the show. This yearly sponsorship will provide your company exposure to local future customers.

It is sponsors and donors like you that make our show a success. Donations of goods and/or services are needed and can be made to any NJSRA member or mailed to:

Tom Harvey, President NJSRA  
24 Pierson Hill Rd.  
Randolph, N.J. 07869

Please consider helping NJSRA in making our 58<sup>nd</sup> year Father's Day Rod Run a success! We thank you in advance for your generosity.

Sincerely,

Tom Harvey